



For More Information:  
 Email Christine Lettich at  
**TVYAF15@gmail.com**

Check us out on the web and social media sites!  
[www.hotpotato5k.org](http://www.hotpotato5k.org)  
 f TheHotPotato5K

THE 8<sup>TH</sup> ANNUAL EVENT ON JUNE 13<sup>TH</sup>, 2020 @ 9AM

The TVYAF is a NON-PROFIT 501c(3) Organization



# SPONSORSHIP LEVELS

## PLATINUM SPONSOR - \$2,500

- ✓ Company logo/name printed on website
- ✓ Company logo/name prominently displayed on race shirt
- ✓ Company logo/name on Start/Finish line banner and Registration area
- ✓ Company logo/name listed on Brochure to be included in participant's registration packet
- ✓ Company logo/name on all course banners
- ✓ Sponsorship includes 5 race registrations

## GOLD SPONSOR - \$1,000

- ✓ Company name listed on website and race shirt
- ✓ Company name on finish line banner
- ✓ Company name on water station/registration banner
- ✓ Company name listed on Brochure to be included in participant's registration packet
- ✓ Sponsorship includes 3 race registrations

## SILVER SPONSOR - \$500

- ✓ Company name listed on website and race shirt
- ✓ Sponsorship includes 2 race registrations
- ✓ Company name listed on registration banner
- ✓ Company name listed on Brochure to be included in participant's registration packet

## BRONZE SPONSOR - \$250

- ✓ Company name listed on website
- ✓ Sponsorship includes 1 race registration
- ✓ Company name listed on Brochure to be included in participant's registration packet

## FRIEND SPONSOR - \$100

- ✓ Company/Individual name listed on website
- ✓ Company/Individual listed on Brochure to be included in participant's registration packet



### STUDENT SPONSORSHIP

Companies that do not wish to use their free race registrations can choose to contribute any or all of their registrations to a raffle. Students ages 18 and under will be automatically registered to receive their reimbursement for their registrations fees.

Please complete bottom portion and return with payment to:  
**Tri-Valley Youth Activities Fund**  
 PO Box 210, 2 Farnot Road  
 Sacramento, PA 17968

Make checks payable to  
**"Tri-Valley Youth Activities Fund"**

Forms must be received by  
**April 24<sup>th</sup>** to guarantee placement on T-Shirts and by **May 15<sup>th</sup>** to guarantee placement on banners.

## SPONSORSHIP LEVELS

- PLATINUM SPONSOR - \$2,500**
- GOLD SPONSOR - \$1,000**
- SILVER SPONSOR - \$500**
- BRONZE SPONSOR - \$250**
- FRIEND SPONSOR - \$100**
- PARTICIPATING/IN KIND SPONSOR**

Business or Individual Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Email or Phone Number \_\_\_\_\_

Please Note In-Kind Donations/Services Below \_\_\_\_\_



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# SPECIALTY SPONSORS

## TATER TOT TROT T-SHIRT SPONSOR - \$5000

- ✓ Company logo/name sole sponsor of Tater Tot Trot race shirt
- ✓ Company logo/name printed on website
- ✓ Company logo/name on Start/Finish line banner and Registration area
- ✓ Company logo/name listed on Brochure to be included in registration packet
- ✓ Company logo/name on banners at course turns
- ✓ Sponsorship includes 5 race registrations
- ✓ *Only One Sponsor Allowed at this level*

## GOODIE BAG SPONSOR - \$1500

- ✓ Company logo/name sole sponsor on one side of Goodie bags
- ✓ Company logo/name on registration banner
- ✓ Company name listed on Brochure to be included in registration packet
- ✓ Sponsorship includes 3 race registrations
- ✓ *Only One Sponsor Allowed at this level*

## CELLPHONE POCKET SPONSOR - \$1500

- ✓ Company logo/name sole sponsor on a cellphone pocket provided to registrants
- ✓ Company logo/name on registration banner
- ✓ Company name listed on Brochure to be included in registration packet
- ✓ Sponsorship includes 3 race registrations
- ✓ *Only One Sponsor Allowed at this level*

## MILE SPONSOR - \$1500

- ✓ Company logo/name sole sponsor on a Mile Marker Banner
- ✓ Company logo/name on registration banner
- ✓ Company name listed on Brochure to be included in registration packet
- ✓ Sponsorship includes 3 race registrations
- ✓ *Only One Sponsor for Each Mile Allowed at this level*



### STUDENT SPONSORSHIP

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## SPONSORSHIP LEVELS

- TATER TOT TROT T-SHIRT SPONSOR - \$5000**
- GOODIE BAG SPONSOR - \$1,500**
- CELLPHONE POCKET SPONSOR - \$1500**
- MILE SPONSOR - \$1500**

Business or Individual Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Email or Phone Number \_\_\_\_\_

Please Note In-Kind Donations/Services Below \_\_\_\_\_